

# All About the Business

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**Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

To prepare for your worksite tour or job shadow, you need to know more about the business you are visiting. Let's find some information by doing research. If you don't have access to a computer, ask your instructor to help look up information or print information for you.

**Business Name:** \_\_\_\_\_

## Business Type

Is it retail (store), manufacturing (making things), healthcare, etc.?

## Business History

When did the business start? Who started it? Has the business changed since it started?

## Jobs and Skills

What kinds of jobs or roles are at this business? What skills or education are required? Can employees get a better job there?

## **Customers and Community**

Who are the main clients (shoppers, buyers, patients, etc.)? How does the business impact the local community? Do they give back in any way?

## **Workplace Culture**

What is the business's mission or values? Do you know anyone who works here?  
What do they say about working there?

## **Question**

What do you want to know more about this business? Do you have more questions?