

Pitch It Rubric

Elevator Pitch: This tool can help you understand what to expect from an elevator pitch and how to provide feedback.

Name: _____ **Date:** _____

Feedback for:	Yes	No
Greeting (name, school, etc.)		
Communication (professional in tone, clear and energetic)		
Time (was it 30-60 seconds long)		
Body Language (were they calm and under control, looking towards you)		
Content (was the pitch clear and did it make sense)		

Feedback

Great pitch! It was very informative.
Here's how you can improve for next time:

Thank you for sharing your elevator pitch with us!