

SWOT Analysis Worksheet Matching

Use this worksheet to list your Team's top 4 'common ground' factors for each SWOT Category (examples below). The cells outlined in green show examples of Matching or Converting Internal and External elements to create a smaller set of 'actionable items' that serve as a foundation for your Team's plan.

Internal

Strengths

1. Some team members have facilitated or participated in multi agency planning meetings
2. One agency has a grant writer on staff
3. Area has a select group of Providers who are sharing job leads with each other
4. County Board is starting a SALT series for families and youth

Weakness

1. Staff/leadership turnover at one agency, new leaders reluctant to support Team MAP
2. No area Providers are trained to do customized employment
3. OLTS data shows that area graduates have low employment and post secondary school rates
4. Two team members are new to working with Transition youth

External

Opportunities

1. Public Transit just announced plans to improve public transportation. Asking for public input.
2. Job Center is implementing new outreach and job services for youth with disabilities
3. A new big box store is set to open in the spring
4. New area Chamber of Commerce President has a child with disabilities

Opportunity-Strength Items

Use Strengths to take advantage of opportunities

1. Team members with experience in multi agency planning have relationships to pull together info from multiple perspectives to present to transit authority request for public input
2. Provider team member who attends Chamber of Commerce meetings will personally invite President to SALT series, gain her support for Team's plan

Opportunity-Weakness Items

Use Opportunities to overcome Weaknesses

1. Grant writer contact County Govt to offer assistance with writing a grant for next round of funding
2. Providers can connect with small businesses to find out more about their issues. Possible connection with Chamber to help

Threats

1. County Govt Grant for new business development was not funded
2. Bus schedules are not amenable for the work hours available at many area businesses
3. Several small businesses downtown are talking about closing, due to competition from larger stores
4. Prolonged period of heavy rain this spring followed a harsh, snowy winter. Area roads have significantly eroded

Threat-Strength Items

Use strengths to counteract the damage of a Threat

1. Find out more about new JFS program and invite appropriate rep to join Team to improve job services to youth and improve employment outcomes
2. Use some of the Team funds to send Providers to Customized Employment training. They can use new skills in working with new big box store to develop customized positions for some youth

Threat-Weakness Items

Minimize Weaknesses and avoid Threats

1. Use some Team funds to rent meeting space at one of the downtown businesses at risk for closing. Core Team hold a meeting with new agency leaders to provide multi agency planning orientation
2. Core Team consider putting together a 'resource map' of shift times for area employers and bus stop schedules to examine the disconnects.