SWOT Analysis Worksheet Combining

EMPLOYMENT FIRST
Realizing Employment First for Youth

Example of a SWOT Analysis Worksheet, with the 'top 4' of a Team's collective Strengths, Weaknesses, Opportunities and Threats. The Team arrived at the 'top 4' by using Combining to review and discuss each original list of 15 items to whittle them down to a more manageable number of ideas. The other areas on the SWOT Analysis Worksheet are completed in the next part of the SWOT Analysis. Keep the original SWOT lists for future reference.

Internal

Strengths

1. Some team members have facilitated or participated in multi agency planning meetings
2. One agency has a grant writer on staff
3. Area has a select group of Providers who are sharing job leads with each other
4. County Board is starting a SALT series for families and youth

Weakness

1. Staff/leadership turnover at one agency, new leaders reluctant to support Team MAP
2. No area Providers are trained to do customized employment
3. OLTS data shows that area graduates have low employment and post secondary school rates
4. Two team members are new to working with Transition youth

External

Opportunities

1. Public Transit just announced plans to improve public transportation. Asking for public input.
2. Job Center is implementing new outreach and job services for youth with disabilities
3. A new big box store is set to open in the spring
4. New area Chamber of Commerce President has a child with disabilities

Opportunity-Strength Items

Use Strengths to take advantage of opportunities

1.

2.

Opportunity-Weakness Items

Use Opportunities to overcome Weaknesses

1.

2.

Threats

1. County Govt Grant for new business development was not funded
2. Bus schedules are not amenable for the work hours available at many area businesses
3. Several small businesses downtown are talking about closing, due to competition from larger stores
4. Prolonged period of heavy rain this spring followed a harsh, snowy winter. Area roads have significantly eroded

Threat-Strength Items

Use strengths to counteract the damage of a Threat

1.

2.

Threat-Weakness Items

Minimize Weaknesses and avoid Threats

1.

2.